Subject: Let's Move Metro Bike Share Forward: Investing in LA's Transportation Future!

Dear LACMTA Board Members,

It is time for LA Metro to invest boldly in the future of Bike Share in Los Angeles, ensuring it is a reliable, equitable, and world-class system that meets the needs of all Angelenos and reflects a culture that values health, safety, and wellbeing.

For too long, the promise of Metro Bike Share has been delayed. Transit-reliant communities—those who would benefit most—have waited years for meaningful expansion into their neighborhoods. These are areas where few people own cars, where families walk their kids to school and ride the bus to work. Without nearby stations, affordable pricing, and reliable equipment, the system remains out of reach.

To unlock bike share's full potential, Metro must ensure dedicated funding and strong local partnerships within the contract under consideration. This includes investments in updated hardware, modern technology, and sustained community engagement. Monthly education and encouragement activities led by trusted community-based organizations are essential to building a system that is accessible, welcoming, and reflective of the people it is meant to serve. A successful system must work for both the people who rely on it and those who operate it.

With this contract award, Metro must ensure that equity and accountability are prioritized from the outset. This includes a clear commitment to station electrification and e-bike expansion by the end of 2026 to improve bike availability, reduce emissions, and support a healthier, more sustainable Los Angeles—especially in neighborhoods that have waited far too long.

The recent updates on the RFP process and intent to award the contract mark a critical transition point. This impending decision follows years of delays, during which advocates and community members have called on Metro to build a system that centers the needs of Angelenos who walk, bike, and rely on transit every day. The inclusion of the unionized BikeHub workforce and community partners like Arellano Associates and BikeLA offers a foundation for broader access, but only if paired with meaningful oversight, sustained public investment, and a commitment to high-quality reliable service.

This is a defining moment for Los Angeles to show what is possible when public infrastructure reflects community priorities. The upcoming World Cup, Super Bowl, and 2028 Olympic and Paralympic Games offer a rare opportunity to showcase Los Angeles as a city that takes care of its people. Connecting Metro Bike Share to rail lines, bus routes, and active transportation corridors like the proposed Festival Trail can create seamless, zero-emission mobility options for residents and visitors alike.

To realize this vision, it is essential Metro approve and fully fund this contract without delay, prioritizing system expansion, and empowering all partners—within Metro and beyond—to deliver on these goals. The future of transportation in our city is full of promise. Now is the time

to move bike share forward, expanding access, centering equity, and building a more connected Los Angeles for everyone.

We appreciate your consideration and support for a better bike share program in our city.

Sincerely the undersigned,



Organization Name: BikeLA

Authorized Signatory: Eli Akira Kaufman, Executive Director

Date: 05/12/25



Organization Name: Los Angeles Walks **Authorized Signatory:** Alex Ramirez

Date: 5/12/2025



Organization Name: Tranzito Vector **Authorized Signatory:** Gene Oh

Date: 5/12/2025



Organization Name: Santa Monica Safe Streets Alliance

Authorized Signatory: Cynthia Rose & Cris Gutierrez, Co-Chairs

Date: 5/13/2025



Organization Name: California Bicycle Coalition

Authorized Signatory: Kendra Ramsey, Executive Director

Date: 5/13/2025



Organization Name: Streets Are For Everyone

Authorized Signatory: Damian Kevitt, Executive Director

Date: 5/13/2025



Organization Name: SoCal Families for Safe Streets

Authorized Signatory: Jeri Lynch, Chair

Date: 5/13/2025



Organization Nam; khk ve: Santa Monica Spoke Authorized Signatory: Cynthia Rose, Director

Date: 5/12/2025



Organization Name: MoveLA

Authorized Signatory: Eli Lipman, Executive Director

Date: 5/14/2025



Organization Name: West Hollywood Bicycle Coalition **Authorized Signatory:** Kevin Burton, Chapter Leader

Date: 5/14/2025