

MOTION

WHEREAS, the City established the Los Angeles Bicycle Advisory Committee (“BAC”) to act in an advisory capacity to the Mayor, City Council Members, and the various agencies of the government of the City of Los Angeles to encourage and facilitate the use of bicycles as regular means of transportation and recreation including to get to their places of employment and for exercise and enjoyment;

WHEREAS, among other roles, the BAC is to assist with the City’s efforts to improve cyclist safety and to encourage the use of non-motor vehicle transit options, including the development and installation of bike lanes throughout the City and the installation of bicycle infrastructure;

WHEREAS, in order to engage in its mission, the BAC has been seeking a method for effectively and timely communicating with the cycling community, including where to ride safely without interfering with motor vehicles and other modes of transportation, communicating safety alerts such as when bike paths are no longer usable, and informing the cycling community about legislation;

WHEREAS, the BAC has investigated how similar organizations communicate with their constituencies and has discovered that the best method for communicating important information is through the Internet and by developing a website and phone application; and

WHEREAS, the BAC seeks to build, establish and manage a website for the cycling community to use and share information, including providing instant alerts about safety issues and other important information in order to enhance safety throughout the City and that allows the cycling community to provide feedback to the Mayor, City Council Members, and the various agencies of the government of the City of Los Angeles City;

WE, THEREFORE, MOVE that the Los Angeles City Council approve the following:

1. That within ninety (90) days of the passage of a Motion approving the development of a BAC website, the Los Angeles City Council shall establish and make available a fund of \$20,000 such that the BAC may and shall hire a professional to assist with the development

of a viable website oriented towards and focused on cyclists and bicycle safety, including without limitation identifying the location of safe and usable bicycle paths in and throughout the City of Los Angeles and such that cyclists will be able to communicate and share safety and other information among themselves;

2. That an annual fund of \$10,000 shall be established to pay for the maintenance, monitoring and upgrading of such website by and on behalf of the BAC;

3. That after the development of a BAC website, the Los Angeles City Council shall, upon written request from the BAC President, make available an additional fund of \$20,000 in order to develop a phone application such that cyclists will be able to instantly receive safety information while cycling and be able to instantly communicate safer issues to other members of the cycling community, and shall provide an annual fund of \$10,000 in order to maintain, monitor and upgrade such phone application; and

4. That the President or Chair of the BAC shall be responsible for the use of such funds and for communicating to the City Council when and for what purpose the funds will be and have been used on a no less than annual basis by December 31 of each year such that the City Council may and will be able to exercise oversight over the use of such funds.