



# City of Los Angeles Bicycle Advisory Committee

## Advocacy and Education Sub-Committee

Rob Kadota - Sub Committee Chair

### **Meeting Agenda for Tuesday, July 2, 2024 at 7pm.**

**Collins/Katz Family YMCA - Community Room**

1466 S Westgate Ave, Los Angeles, CA 90025

*(Committee members should attend in person to achieve quorum, Others may utilize the zoom option.)*

- 1) Call to Order/Introductions
  - a) (Updated committee membership: Rob, Karen, Curtis, Aubrey, Lionel, Brennan, Julian)
- 2) News and Announcements
  - a) Chair Updates and news (Rob)
- 3) Public Comment for items not on the agenda
- 4) Updates from LADOT/METRO/CalTrans
  - a) LADOT (<https://ladot.lacity.org/>) Community Outreach Efforts
  - b) Streets LA (<https://streetsla.lacity.org/>)
  - c) Metro ([www.metro.net](http://www.metro.net))
  - d) CalTrans (<https://dot.ca.gov/>)
- 5) Review and Approve Minutes from the last sub-committee meeting
- 6) **Old Business**
  - a) Planning Retreat Survey Results (9 completed surveys)
    - i) Next steps?
  - b) [City of LA Bicycle related council files](#)
- 7) **Administrative Business**
  - a) Development of a Committee Outreach calendar
    - i) CicLAvia rides and Outreach
      - (1) Meet the Hollywoods - 8/18
      - (2) Lincoln Heights - 9/15
      - (3) Heart of LA - 10/13
      - (4) The Valley - 12/08
    - ii) National Bike Month (May 2025)
      - (1) Bike to School
      - (2) Bike to Work
    - iii) Safe Routes to School
    - iv) Sister Organization Celebrations

- (1) SAFE, SFA, Bike LA, Walk 'n Rollers.....
- b) Develop strategy/materials to fill open committee/alternate seats.
- c) Committee Resource Manual any updates or feedback?
- d) LABikeCommittee.org and LADOT BAC (underdevelopment) web page updates, revisions and suggestions
  - i) LADOT Website - suggested pages and resources vs LABikeCommittee web page - should they mirror each other or how might they be different?
  - ii) Develop Council District and Neighborhood bike resource guides
    - (1) ie CD 11 - Playa Vista, Mar Vista, Westchester, Venice, Del Rey, West LA/Sawtelle, Pacific Palisades, Ladera and Brentwood.

## 8) Advocacy Business

- a) [Vision Zero](#) Updates
- b) [Yes on HLA](#) - Safe Streets LA, News and Opportunities
- c) <https://bikeleague.org/> [Bicycle Friendly America/Communities](#)
- d) [Biketalk.org](#)
  - i) Can or is there an LA Pedalploosa?

## 9) Education/Outreach Business

- a) [Cycling Past 50+ Survey](#)
  - i) The survey asks older cyclists to spend about 20 minutes telling us about their cycling experiences. We share these responses in a report, conferences, webinars, radio interviews and podcasts, and through other articles on specific topics. With your help, we hope to reach even more older cyclists, especially those from diverse racial and socio-economic backgrounds. dbITilde CORE, Inc., partners with the Mineta Transportation Institute, for the survey. MTI promotes the survey and publishes the report.
  - ii) [Learn more about the survey here.](#)
  - iii) [Link to promotional postcards with QR code.](#)
- b) [National Bike Month](#) events and opportunities

## 10) Closing Thoughts, Meeting Feedback and Future Agenda Items - *once around the table*

### Zoom Meeting Option

This meeting is happening both live and in person as well as virtually.

Join Zoom Meeting

<https://us02web.zoom.us/j/88469146627>

Meeting ID: 884 6914 6627

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