

LABAC Planning Retreat Newsprint

Notes - DRAFT

This is my effort to capture in a doc the notes that got written down on the sheets of newsprint with the dot voting represented by 👍. There is a lot of overlap and combining that can be done. I will also send photos of the newsprint to so you can double check my transcription. Ideally I'd like to distribute at Tuesday's board meeting. And as Jennifer commented at the end of the day our goals may not capture our desire to change actual infrastructure. And since not everyone participated we need a way for those who couldn't attend to contribute to this document and for those that did to edit, clarify or reprioritize their thoughts and priorities....

Expectations/Outcomes you'd like to see at the end of the day

- Rides for seniors
- Get a budget \$1000 per council district and \$5000 from the Mayor's office 👍
- Access to more data
 - Quantitative (numbers)
 - Qualitative (ie Street Story)
- Full roster of LABAC members with alternates
- Pass a City Council motion re: maintaining bike lanes during construction car lane closures 👍
- More effective community engagement
- Tackle the "if only" syndrome of biking on our streets
- Clarify our role - enforce charter resources 👍
 - Advisory to City
 - Have more LADOT virtual participation in our standing meetings
 - Utilize City Attorney when needed/desired
- Track and monitor bicycling/traffic safety related City Council files
- Greater engagement with electeds
- See greater collaboration around Active Transportation initiatives within City Gov't. (Sanitation, Street Services, LADOT, LAPD and others)
- Would like a web site that is more like <https://www.alltrails.com/>

Goal #1 - Be strong advocates for bicyclist safety.

- Neighborhood Councils (NC) often have Transportation committees and some may be working on LAPD's Safe Routes to School program. 👍
- Partner with critical organizations working on bicycle safety
 - LA Walks,
 - Walk More, Bike More
 - Streets for All
 - Streets are for everyone (SAFE)
 - LADOT Play Streets program

- LAUSD - 50 most dangerous schools
- How do we get more political to create greater change?
- Invite City Council reps to LABAC meetings like Jeff Jacobberger. 👍
 - Focus on critical Council Districts
- Host a “Learn at Lunch” program in City Hall - Meet your LABAC. 👍👍👍
- Participate in the NC Congress. Host a training session. 👍
 - Planning has just begun for the next one. (Lionel Mares)
- Safety Issues & What DOT has developed. (Matt Gertz)

Goal #2 - Collaborate with City Council, city staff, and other organizations on cycling initiatives, policies and programs.

- Get involved in community events
 - Table at events like Bike LA's Bikefest, CicLAvia, 👍👍
 - Participate in political action events like City Hall Die In event
 - Suggest CD reps go each NC in their CD at least 1x a year
- Work with advocacy organizations - Bike LA, Walk N Rollers, SAFE, Streets for All,
- Conduit w/ council districts, City and Mayors Office
- Biketalk.org 👍
- Other City BACs
- Get on budget cycle - Mayor's budget due 4/20, try for Feb meeting with staff
- Update proposed project list re: bikeway design plans 👍
 - -Metro, LADOT
 - -Bringing in community input
- Update Website 👍👍👍
- Host a Bike Summit (coordinate with other organizations)
- Work to get more data especially from LADOT, LAPD, DMV 👍
 - UC Berkeley Street Story - <https://streetstory.berkeley.edu/>
 - https://streetstory.berkeley.edu/assets/street_story_starter_guide_v1.3_june2022.pdf
- Fill BAC vacancies - equity aspect 👍👍👍👍👍

Goal #3 - Establish the BAC as a reliable community partner in Los Angeles

- Ask controller's office to report on discretionary spending (Lionel) 👍
- Request allocation for BAC from Council District offices.
- Show up @ NC meetings, special events with name tags, swag, business cards 👍
 - Develop talking points for BAC members

- Connect with organizations with shared values and goals, Climate Change and Outdoor recreation groups like Sierra Club, REI, CORBA, AARP (each BAC member goes to one organization meeting each year.
- Open Street/Metro Events
 - Get list of events, schedule
- BAC Structure
 - Advocacy and Education
 - Info nc and other org meetings for BAC members
- BAC x PAC x CAB - meet to see how we collaborate
- Bike Ride with Community (could be a fundraiser)
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Goal #4 - Increase community involvement in the BAC

- Further develop web pages and social media
- Need to develop and distribute printed flyers, brochures and promotional items
- Work with bike shops, churches, medical offices, neighborhood councils, coffee shops and bike clubs 🍌
- Utilize press releases to distribute news and information
- Promotional item ideas include: lights, patch kits, helmets, gloves, hi viz vests, cuff clips, pant bands and t-shirts.
- Need a BUDGET likely thru LADOT 🍌 🍌 🍌
- Host an annual "Ride with the Mayor." 🍌 🍌
- Host fundraisers if legal
- BAC in the Community. Target 4 events a year to support/participate in like a City Hall Die In, Finish the Ride, All Clubs Rides and CicLAvia.
- Annual Fundraiser event - Alex Baum memorial ride... 🍌 🍌 🍌
- Partner with Health Care Wellness programs 🍌
- AARP/Increase community involvement in the BAC
- Intentional/targeted outreach
 - Climate change and environmentally focused groups
- Connect with regional NC Alliances (<https://empowerla.org/alliances/>) 🍌
- Neighborhood Council Sustainability Alliance <http://ncsa.la/> 🍌
- BAC Council District reps capture cycling in their neighborhoods - ie Cycling in Mar Vista
 - Attend an NC meeting
 - List local bike stores, clubs, rides and popular cycling routes in the community
- Outreach to Neighborhood Councils 🍌 🍌
 - Publish our meetings
 - We attend their meetings on occasion
 - Host local bike rides with electeds, rides for families, seniors, teens, women

- Biketalk is a great resource for everyone interested in cycling. 👍
- Utilize CD staff to direct constituents with cycling/street safety concerns to BAC reps. Those connections can develop a database of interested cyclists to further engage in our efforts
- Do you love or hate or don't care about our current logo?



If you don't love it we could host a design a logo contest.... Winner could get a copy of

