



# City of Los Angeles Bicycle Advisory Committee

## Advocacy and Education Sub-Committee

Henriette Alamillo and Rob Kadota - Sub Committee Co-Chairs

### **Draft Meeting Minutes for Tuesday, November 1, 2022 at 7:00pm**

Join Zoom Meeting: <https://us02web.zoom.us/j/87291679392>

Meeting ID: 872 9167 9392, One tap mobile +13602095623,,87291679392# US,  
+13863475053,,87291679392# US

- 1) Call to Order/Introductions
  - a) (Current committee membership: **Henny Alamillo, Rob Kadota, Karen Candady**, Eli Kaufman, Quirino de la Cuesta, Aubrey Provost, Ade Neff, Mike Kaiser, and John Jones II as of 2/1/22.) bolded names attended the mtg.
  - b) Guests in attendance: **Jennifer Gill, Richard Diaz (Mayor's Office), Mike Bratkowski**
- 2) News and Announcements
  - a) Co-chair Updates (Rob and Henny)
  - b) **CicLAvia 2022** dates have been released.
    - i) December 4, 2022 - [South LA](#)
  - c) LACBC
    - i) LA Bike Fest - November 5th 12 to 4pm @ Bike Shed Moto Co., at 1580 Industrial Street.
- 3) Public Comment for items not on the agenda
- 4) Updates from LADOT/METRO/CalTrans
  - a) LADOT (<https://ladot.lacity.org/>) Reports and News
    - i) (Not in attendance)
  - b) Metro ([www.metro.net](http://www.metro.net))
    - i) <https://www.metro.net/riding/bike-transit/>
    - ii) <https://bikeshare.metro.net/>
    - iii) [Metro Bicycle Education Safety Training \(BEST\) Program](#)
    - iv) (Not in attendance)
  - c) CalTrans (<https://dot.ca.gov/>) (Not in attendance)
- 5) [Review and Approve Minutes](#) from the last sub-committee meeting - 9/06/2022
  - a) *Approval of minutes was put on hold to allow people additional time to review them.*
- 6) **Old Business**
  - a) LABAC Special Meeting - [Retreat Planning Agenda](#) (ON HOLD)
  - b) City of LA Bicycle related council files
    - i) Report on how to track and identify council files of interest (**Karen C. on point**)

- ii) *To be followed up at the next meeting in January 2023. City clerk database is a good starting point.*
- c) State and Federal proposed legislation of interest
  - i) Streets for All does a very good job of monitoring of state and federal level initiatives
  - ii) <https://www.calbike.org/> does a very good job of tracking CA state initiatives
- d) Continue discussion and development of recommendations around Spanish/English translation of meeting and outreach materials and Spanish translation during meetings.

**(Rob K on point)**

- i) City of LA's Pedestrian Advisory Committee best practices
- ii) LADOT community outreach is often done in Spanish and English, Venice Blvd Safety and Mobility Plan project on 8/31 was done in both Spanish and English.
- iii) Future promotional, outreach materials should be done in English and Spanish.
- iv) *\$\$ are likely needed to pay to have translation services and often require advance notice/request for translation services.*
- v) *Do not want to impose upon volunteers to do the translation services we desire.*

**7) New Business**

- a) Primer on Brown Act and LABAC
  - i) The **Ralph M. Brown Act** is a California law that guarantees the public's right to attend and participate in meetings of local legislative bodies.
  - ii) [Empower LA - Brown Act and Neighborhood Councils](#)
  - iii) [https://en.wikipedia.org/wiki/Brown\\_Act](https://en.wikipedia.org/wiki/Brown_Act)
  - iv) *Brief discussion was had about the Brown Act and tried to clarify questions that have been raised by a few people. A suggestion was made to include a statement about Brown Act considerations in emails and or formal training at a future retreat!*
- b) Gap Analysis - A gap analysis process allows organizations to determine how to best achieve their business goals. It compares the current state with an ideal state or goals, which highlights shortcomings and opportunities for improvement.
  - i) Goal is to identify committee/subcommittees priorities and objectives
  - ii) SWOT - Strengths, Weaknesses, Opportunities and Threats (see attached graphic)
  - iii) *Strengths - good geographic diversity if all positions are filled. We have a formal relationship to LADOT. LABAC has history and been around for a while. LABAC is an avenue to formally engage with the City around issues of active transportation. All members of the LABAC ride bikes versus city representatives and electeds. Committed group of volunteers. The recent city elections and the start of the new year may be a great opportunity to kick start the work of the LABAC.*
  - iv) *Challenges - City of LA and the current City Council system are very large and can be very different from council district to council district. Most neighborhood councils have transportation committees but that usually only focuses on the use of cars. There are many types of cyclists. Not all committee members are active on the committee/subcommittees of LABAC.*
  - v) *Threats - it's an all volunteer organization. There are many ways Angelenos can interact with the City like neighborhood councils, Community Police Advisory Boards, Park Advisory Councils.*
- c) Creation of outreach materials for committee members and community use.

- i) Trifold Brochure or other complimentary item - "Cycling in Los Angeles" that could be distributed by committee members and allied organizations and entities.
  - (1) Streets for All, LADOT, Metro Bike Share, Streets Are For Everyone, Pedestrian Advisory Committee, LA Walks, etc....
- ii) *Bike Shop flyer was proposed by Mike B. All of the language used. Mike will email Rob the materials he used.*
- iii) *Our outreach materials should ideally help connect cyclists to other cyclists and other cycling organizations,*
- iv) *Targeted outreach to block captains, CPAB groups, schools, YMCAs, LAFD, LAPD, Youth development groups, LA Bike Academy <https://labikeacademy.org/>*
- v) *Affinity cycling groups - ALC, Black kids bike, Black Girls Bike, Different Spokes, Ebikes*

**8) Closing Thoughts, Meeting Feedback and Future Agenda Items - once around the table**

- a) *Virtual retreat would not be as great as an in person retreat but still worth doing.*
- b) *Bike rides with newly elected would be a great intro to some of our issues and concerns*
- c) *South LA Mural Ride - hosted by Metro and provided some context of cycling in that area and recent safety improvements.*
- d) *Equity issue of using phone apps to guide cyclists.*
- e) <https://ladot.lacity.org/docs/planning-stress-free-networks>
- f) <https://ladotlivablestreets.org/projects/south-la-stress-free>

<https://www.facebook.com/LosAngelesBicycleAdvisoryCommittee>

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