

City of Los Angeles Bicycle Advisory Committee

Advocacy and Education Sub-Committee

Henriette Alamillo and Rob Kadota - Sub Committee Co-Chairs

Meeting Agenda for Tuesday, November 1, 2022 at 7:00pm

Join Zoom Meeting: <u>https://us02web.zoom.us/j/87291679392</u> Meeting ID: 872 9167 9392, One tap mobile +13602095623,,87291679392# US, +13863475053,,87291679392# US

- 1) Call to Order/Introductions
 - a) (Current committee membership: Henny Alamillo, Rob Kadota, Karen Candady, Eli Kaufman, Quirino de la Cuesta, Aubrey Provost, Ade Neff, Mike Kaiser, and John Jones II as of 2/1/22.)
- 2) News and Announcements
 - a) Co-chair Updates (Rob and Henny)
 - b) **CicLAvia 2022** dates have been released.
 - i) December 4, 2022 <u>South LA</u>
 - c) LACBC
 - i) LA Bike Fest November 5th 12 to 4pm @ Bike Shed Moto Co., at 1580 Industrial Street.
- 3) Public Comment for items not on the agenda
- 4) Updates from LADOT/METRO/CalTrans
 - a) LADOT (<u>https://ladot.lacity.org/</u>) Reports and News
 - b) Metro (<u>www.metro.net</u>)
 - i) <u>https://www.metro.net/riding/bike-transit/</u>
 - ii) <u>https://bikeshare.metro.net/</u>
 - iii) Metro Bicycle Education Safety Training (BEST) Program
 - c) CalTrans (<u>https://dot.ca.gov/</u>)
- 5) <u>Review and Approve Minutes</u> from the last sub-committee meeting 9/06/2022

6) Old Business

- a) LABAC Special Meeting <u>Retreat Planning Agenda</u> (ON HOLD)
- b) City of LA Bicycle related council files
 - i) Report on how to track and identify council files of interest (Karen C.)
- c) State and Federal proposed legislation of interest
- d) Continue discussion and development of recommendations around Spanish/English translation of meeting and outreach materials and Spanish translation during meetings.
 - i) City of LA's Pedestrian Advisory Committee best practices

ii) LADOT community outreach is often done in Spanish and English, Venice Blvd Safety and Mobility Plan project on 8/31 was done in both Spanish and English.

7) New Business

- a) Primer on Brown Act and LABAC
 - i) The **Ralph M. Brown Act** is a California law that guarantees the public's right to attend and participate in meetings of local legislative bodies.
 - ii) Empower LA Brown Act and Neighborhood Councils
 - iii) <u>https://en.wikipedia.org/wiki/Brown_Act</u>
- b) Gap Analysis A gap analysis process allows organizations to determine how to best achieve their business goals. It compares the current state with an ideal state or goals, which highlights shortcomings and opportunities for improvement.
 - i) Goal is to identify committee/subcommittees priorities and objectives
 - ii) SWOT Strengths, Weaknesses, Opportunities and Threats (see attached graphic)
- c) Creation of outreach materials for committee members and community use.
 - i) Trifold Brochure or other complimentary item "Cycling in Los Angeles" that could be distributed by committee members and allied organizations and entities.
 - (1) Streets for All, LADOT, Metro Bike Share, Streets Are For Everyone, Pedestrian Advisory Committee, LA Walks, etc....

8) Closing Thoughts, Meeting Feedback and Future Agenda Items - once around the table

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