



City of Los Angeles
BICYCLE ADVISORY COMMITTEE
Advocacy and Education Sub-Committee Meeting Agenda
Meeting

Ronald Meyer - Chairperson of Advocacy and Education Committee
Tuesday, March 2, 2021 7:00 to 10:00 p.m.

Note: This meeting will be held via Zoom

Join Zoom Meeting

<https://zoom.us/j/95636147049>

Meeting ID: 956 3614 7049

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Agenda

- 1) Call to order and introductions.
- 2) Public comment on non-agenda items.
- 3) What projects should we undertake since we have no financial resources:
 - a) Update on LABAC stickers.
 - b) Website & Social Media presence:
 - i) LABAC Board Member Eli Kaufmann will discuss how LABAC can contribute to Facebook and other Social Media Apps.
 - ii) Raise funds to pay for the expense of the LABAC's website at the amount of \$120.00. Suggest committee's members to contribute \$8.00.

- c) Outreach at schools and neighborhood councils? Are you comfortable standing in front of students and adults? We can help you.
 - d) Outreach to your local councilmember? It has probably been a long time since you visited or spoke to anyone in the office especially the Field Deputy and Transportation Deputy. Some really nice folks in each of our CD offices.
 - e) Bicycle training (How to ride a bike, rules of the road (Local and California State) such as what LACDC does? Board member Eli Kaufman might be able to give us some guidance.
 - f) Gather some bicycle riding materials that are interesting (maps, rules of the road, bicycle repair instructions) that can be handed out at bicycle events like CicLAvia, Colt Ride, L.A. River ride, and any other local events.
 - g) Group bike rides? Not certain we can do this because of liability issues since we are representing City of Los Angeles.
 - i) Suggestion from LABAC board member Aubrey Provost: After the Mini Ride which took place a few weeks ago in CD8, had a follow up talk with Tafari Baine of CicLAvia. And the idea is to make a plan to line up with small businesses and attractions in each of our 15 CD areas for short bike tours. Tafari has agreed to meet to with few from LABAC to discuss. With your O.K. I will plan a meet soon.
 - ii) LABAC board member John Jones Jr wants to discussing setting up bike rides in CD15, around San Pedro area.
 - h) Anyone good at creating newsletters?
 - i) Hook our wagon to Active Transportation folks?
 - j) Should we get closer to the e-bike and e-scooter folks? If yes, what is the objective/advantage?
- 4) LABAC board member Kent Strumpell wants up to discuss the recent article in the Los Angeles Times that I sent out about bus benches in the City of Los Angeles.
- 5) Advocacy & Education Chairperson Ronald Meyer to discuss the recent article about new transportation ideas for Sepulveda Pass. What is best for bicyclists? Light rail, monorail, buses?
- 6) What would you like seen done in your Council District?
- 7) What kind of help could you use to make you feel more comfortable contacting folks in your District? We need to be more pro-active, not just attend Zoom meetings.
- 8) LABAC board member Michael Schneider (Streets for All) give us some ideas and training? He has a ton of experience compared to the rest of us. Same goes for Eli Kaufmann. They have experience and we don't have the luxury of time to reinvent the wheel.
- 9) How to get LADOT more involved to get us bike lanes? Some funding? Update about Chandler Blvd. Bike Path in Valley Village from recent Zoom meeting on February 24, 2021.

10) Any other ideas that you want to share, let me know before the meeting so I can create an updated agenda.

11) Any old business that needs to be reviewed?

12) Announcements

13) Next meeting: May 4, 2021

14) Adjournment